

An Initiative by
**poultry
care**



POULTRYTECH

SUMMIT & EXPO 2024

29th June 2024 @ Golden Palace, Namakkal

EVENT BROCHURE

www.poultrytech.org



Register Now

9884248927

About PoultryCare



PoultryCare is at the forefront of digital transformation solutions for the poultry industry, championing innovation and collaboration. With a steadfast commitment to enhancing productivity, sustainability, and profitability, we unite poultry technology associates to spearhead meaningful change.

Event Overview:

The Poultry Tech Summit & Expo 2024 is the inaugural edition of a groundbreaking event that aims to revolutionize the poultry industry. Organized by PoultryCare, this one-day summit and expo will bring together all poultry technology associates, solution providers, and industry stakeholders under one roof, fostering collaboration and driving innovation.

Vision: Our vision is to establish a unified platform that empowers the poultry industry to embrace cutting-edge technologies, promoting sustainable growth, increased productivity, and enhanced profitability for farmers.

Mission: We are on a mission to create awareness among poultry farmers about the transformative power of technology. By showcasing the latest solutions in automation, AI, IoT, analytics, Industry 4.0, and sustainability, we strive to equip them with the tools and knowledge necessary to stay ahead in a rapidly evolving industry.

Key Benefits:

Discover Innovative Solutions: Explore a vast array of poultry technology products, equipment and startup ideas through exhibition stalls and product pitching sessions, fostering a culture of innovation.

Knowledge Exchange: Gain invaluable insights from industry experts, influencers and thought leaders through keynote speeches, fireside chats, panel discussions and case studies.

Networking Opportunities: Connect with consultants, tech associates, investors and fellow stakeholders, facilitating partnerships, collaborations and shared learnings.

Digital Asset Creation: Leverage the power of large LED displays to create compelling 8-minute product presentations, transforming them into valuable digital assets for promotion.

Unified Platform: Be a part of a unified body akin to the India Poultry Equipment Manufacturers Association, driving consistent initiatives and shaping the future of the poultry industry.

WHO SHOULD ATTEND

- ★ Poultry Tech Providers & Solution Developers
- ★ Poultry Farmers & Farm Owners
- ★ Poultry Tech Startups & Entrepreneurs
- ★ Industry Experts, Consultants & Influencers
- ★ Investors & Venture Capitalists
- ★ Veterinarians, Researchers & Academics

Why You Should Attend

- ★ **Explore Innovations:** Discover cutting-edge poultry tech products, solutions, startup ideas and gain insights from industry leaders - all under one roof.
- ★ **Foster Growth:** Network with peers, partners, investors to drive collaborations, promote your brand through LED displays and shape the future as a unified body.
- ★ **Lead the Transformation:** Secure your spot at this pioneering event and be at the forefront of revolutionizing the poultry industry through technology adoption.

Reserve your spot now and seize the chance to join us at this transformative event. Don't let this opportunity slip away—secure your slot today!

Book your slot today and don't miss this opportunity to be there at **Hotel Golden Palace, Namakkal on 29th June 2024**

For customised partnership opportunities write to us at jana@poultry.care

2000+
Attendees

15+
Speakers

10+
Startups

40+
Stalls

20+
Products

SPONSORSHIP OPPORTUNITIES

BENEFITS	 PLATINUM	 GOLD	 SILVER
Sponsorship price	1,00,000	50,000	25,000
Social media post	10	5	3
Speaker slot + Presentation	Yes	Yes	Speaker Slot Only
Tech Showcase/ Demo	Yes	Yes	Yes
LED Video wall playing	15 Min	10 Min	5 Min
Summit Pass	12	8	4
Company logo	Premium Placement	Prominent Placement	Standard Placement
Stall Space	Designated space	Designated space	Designated space
Expert Roundtable Hosting	Yes	On Request	No
Post-event analytics report	Yes	Yes	No
The Poultry Business Magazine	1 Year	1 Year	1 Year

★ Price exclusive of GST 18 %

PARTNERSHIP & BRANDING OPPORTUNITIES

PLATINUM SPONSOR - ₹ 1,00,000

- ★ Speaking slot in main conference
- ★ Primary logo placement in all event collaterals & website
- ★ 10 Dedicated Social media post
- ★ Video advertisement played during session breaks and individual TVs
- ★ 12 Founder Pass with exclusive lunch access

GOLD SPONSOR - ₹ 50,000

- ★ Logo featured prominently on website & event backdrop 5
- ★ Dedicated Social media post
- ★ Designated exhibit booth in the showcase area
- ★ 8 Founder Pass including lunch

SILVER SPONSOR - ₹ 25,000

- ★ Logo featured prominently on website & event backdrop 3
- ★ Dedicated Social media post
- ★ Designated exhibit booth in the showcase area
- ★ 4 Founder Pass including lunch

PoultryTech Conference

- | | |
|----------------------|---|
| 8:30 - 9:30 | Registration and Networking |
| 9:30 - 9:45 | Opening Ceremony |
| 9:45 - 10:30 | chief Guest Addressing |
| 10:30 - 11:00 | Context Setting: Unveiling Poultry Industry Insights: Challenges, Solutions & Launch of PoultryTech Innovation Council |
| 11:00 - 11:40 | Keynote address: Precision Farming through Automation and Technology Integration |
| 11:40 - 12:10 | FireSide Chat: Data-Driven Decisions with Analytics and Big Data Visualization |
| 12:10 - 1:10 | Panel Discussion 1: Sail on Industry 4.0 wave by integrating AI, IOT, & Cloud Computing |
| 1:10 - 2:00 | Networking Lunch |
| 2:00- 2:45 | Sponsors Presentation |
| 2:45 - 3:45 | Case Study: Second Generation Stars - Poultry Prodigies Harnessing Technology for Explosive Growth |
| 3:45- 4:45 | Panel Discussion 2: Leveraging Technology for Sustainable Poultry Farming and Rural Economic Growth |
| 4:45- 5:00 | Closing Ceremony |

Product Showcase & Pitching

9:00- 6:00

40+ Stalls Exhibits

11:00- 1:30

Industry Product Pitching

2:00- 4:30

Startup Idea Pitching

Benefits Of Product Pitching

- Valuable networking opportunities.
- Increases companies' visibility and exposure within the poultry industry.
- Building brand recognition and credibility.
- Platform for companies to receive valuable feedback and validation for their products.
- Market validation for companies.
- Chance to generate sales leads and acquire new customers.
- Helps in positioning their brand as a leader or innovator in the space.
- Access to resources, support, and mentorship opportunities.

What will you get ?

- 10 minutes of time Schedule in the event .
- LED screen to present your Product presentation.
- Presentation Template.
- Whole HD video recording of your presentation by professional videographer for later use and marketing purposes .
- Specially posting your pitching in our social media page.

Join us at the Poultry Tech Summit & Expo 2024 and be a part of the revolution that will redefine the poultry industry's landscape, propelling it towards a more sustainable, efficient and profitable future.



POULTRYTECH SUMMIT & EXPO 2024

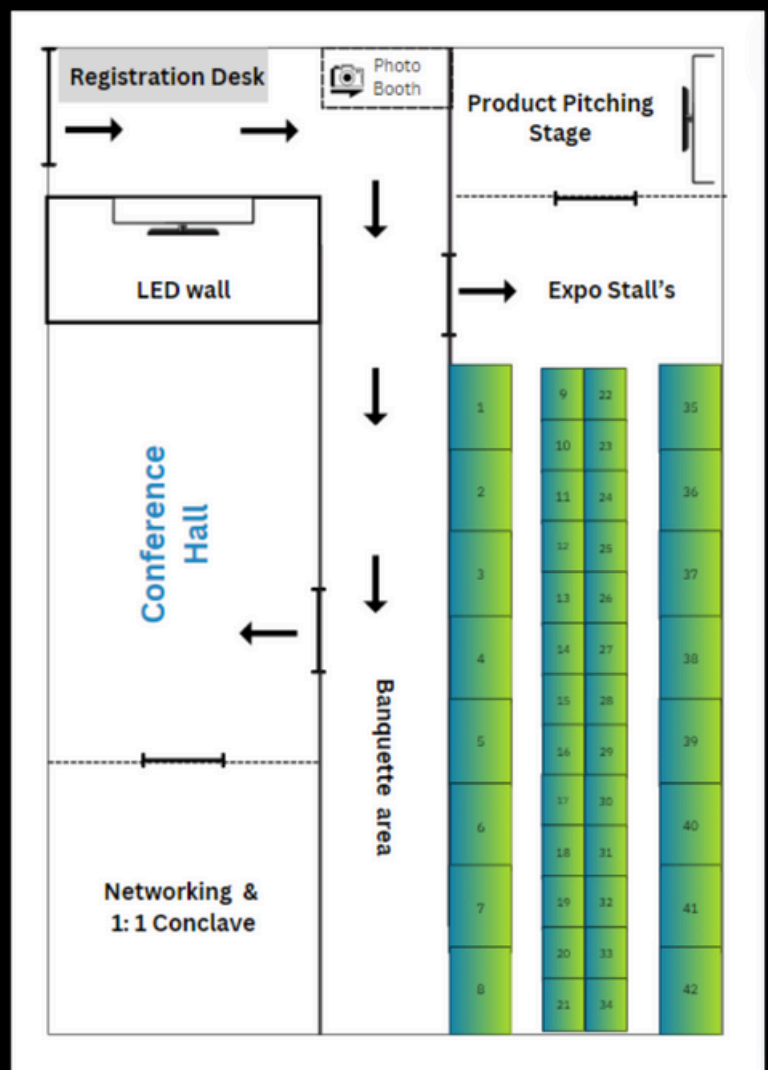
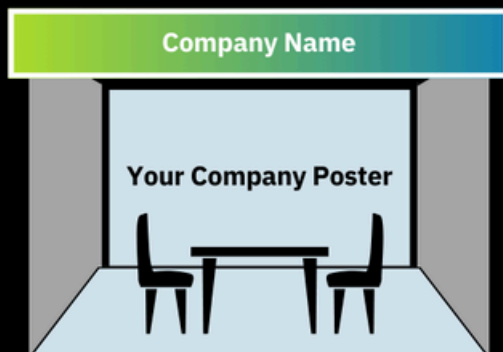
Namakkal

**29th June
SATURDAY 2024**

Golden Palace

EXCITING EXHIBIT STALL SPACES AVAILABLE AT POULTRYTECH EVENT

- ★ Pre-fabricated Stall includes:
Exhibitors Fascia Name,
1 Octonorm Table, 2 Chairs, 1 Plug
Point, 1 Dust Bin and Morning,
Evening Tea Coffee, Cookies and
Lunch
- ★ Any Additional Accessories (Steel
Stand, Glass Shelf, TV Table, Extra
Spot Light, Halogen etc.) required
will be Handed over to the exhibitor
once the complete payment
has been made directly to the
Fabricator on the Venue.



For Stall Booking Contact : 9884248927, 6379364576

STALL	SIZE	TOTAL	PRICE	MEMBERS	TABLE& CHAIRS	LUNCH
EXIBITION	3mx2m	6 sq.mtr	₹ 12,500+GST	2 Entry Passes	1/3	3 Coupons
	2mx2m	4 sq.mtr	₹ 9,000+GST	1 Entry Passes	1/2	2 Coupons



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