

An Initiative by



In Association with



POULTRYTECH

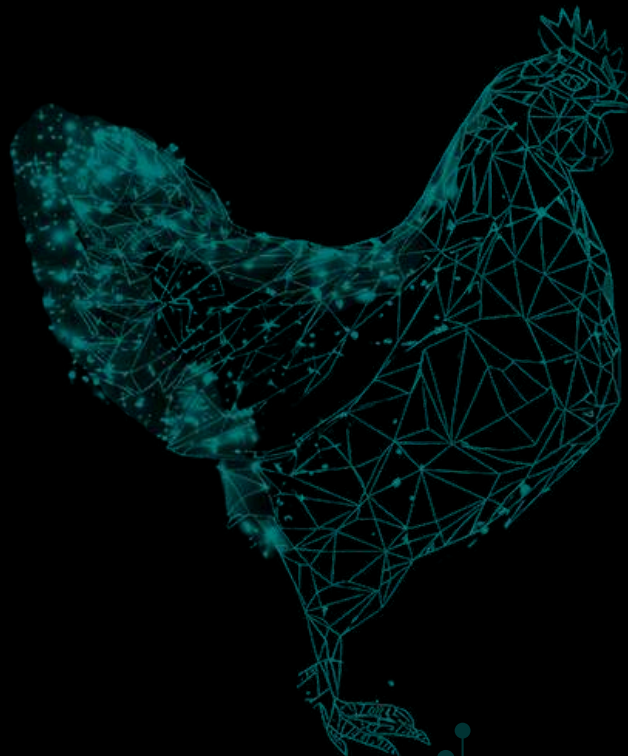
SUMMIT & EXPO 2025

2nd Ed

📅 25 Jan 2025 📍 Le Meridien, Coimbatore

EVENT BROCHURE

Empowering Poultry Industry Through
Transformative Technology



www.poultrytech.org

About PoultryCare



PoultryCare drives innovation in the poultry industry, enhancing productivity and sustainability through technology solutions.

Event Overview :

The PoultryTech Summit & Expo 2025, organized by PoultryCare, is a one-day event uniting poultry tech experts and industry leaders to drive innovation and collaboration.

Vision:

Our vision is to empower the poultry industry with advanced tech for sustainable growth, productivity, and profitability.



Mission:

Our mission is to equip poultry farmers with insights into AI, IoT, and automation, helping them succeed in a fast-evolving industry.

The Poultry Digital Ecosystem



PoultryTech
Innovation Council



Who Should Attend



Farmers

Cultivating Sustainable Practices



Providers

Innovative Poultry Solutions



Veterinarians

Enhancing Animal Welfare



Experts

Guiding Best Practices



Investors

Funding Growth Opportunities



Startups

Disruptive Industry Innovations

10+

Sponsor

20+

Speakers

40+

Stalls




1000+

Attendees

Why You Should Attend

- ★ **Explore Innovations:** Discover cutting-edge poultryTech products, solutions, startup ideas and gain insights from industry leaders - all under one roof.
- ★ **Foster Growth:** Network with peers, partners, investors to drive collaborations, promote your brand through LED displays and shape the future as a unified body.
- ★ **Lead the Transformation:** Secure your spot at this pioneering event and be at the forefront of revolutionizing the poultry industry through technology adoption.

SPONSORSHIP OPPORTUNITIES




BENEFITS	 PLATINUM	 GOLD	 SILVER
Sponsorship price	5,00,000	2,00,000	1,00,000
Social media post	10	5	3
Speaker slot + Presentation	Yes	Yes	Speaker Slot Only
Tech Showcase/ Demo	Yes	Yes	Yes
LED Video wall playing	15 Min	10 Min	5 Min
Summit Pass	12	8	4
Company logo	Premium Placement	Prominent Placement	Standard Placement
Stall Space	Designated space	Designated space	Designated space
Expert Roundtable Hosting	Yes	On Request	No
Post-event analytics report	Yes	Yes	No
The Poultry Business Magazine	1 Year	1 Year	1 Year

★ Price exclusive of GST 18 %

Partnership & Branding Opportunities

- ★ Enhanced Brand Visibility
- ★ Direct Audience Engagement
- ★ Thought Leadership Positioning
- ★ Comprehensive Post-Event Analytics

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Partnership & Branding Opportunities

PLATINUM SPONSOR - ₹ 5,00,000

- ★ Speaking slot in main conference
- ★ Primary logo placement in all event collaterals & website
- ★ 10 Dedicated Social media post
- ★ Video advertisement played during session breaks and individual TVs
- ★ 12 Founder Pass with exclusive lunch access

GOLD SPONSOR - ₹ 2,00,000

- ★ Logo featured prominently on website & event backdrop 5
- ★ Dedicated Social media post
- ★ Designated exhibit booth in the showcase area
- ★ 8 Founder Pass including lunch

SILVER SPONSOR - ₹ 1,00,000

- ★ Logo featured prominently on website & event backdrop 3
- ★ Dedicated Social media post
- ★ Designated exhibit booth in the showcase area
- ★ 4 Founder Pass including lunch

PoultryTech Summit

- 8:30 - 9:30** Registration and Networking
- 9:30 - 9:45** Opening Ceremony
- 9:45 - 11:00** Chief Guest Addressing
- 11:00 - 11:30** PTIC Goals and Initiatives
- 11:45 - 12:30** Keynote Address - The Power of Technology in Poultry Farming
- 12:30 - 1:15** Fireside Chat - Unlocking Efficiency in Poultry Operations
- 1:15 - 2:00** Networking Lunch
- 2:00 - 2:30** Sponsor Presentation
- 2:30 - 3:15** Panel Discussion - Sustainable Solutions for Broiler Production
- 3:15 - 3:45** Case Studies - Advancing Poultry with Biosecurity and Technology
- 4:00 - 4:45** Keynote Address - Marketing and Branding
- 4:45 - 5:00** Recap & Thanks Note
- 5:00 - 6:00** Closing Summary

Grab your ticket by November 30th for a **30%** discount, or by December 31st for **15%** off!

 REGISTER NOW

Stall Layout

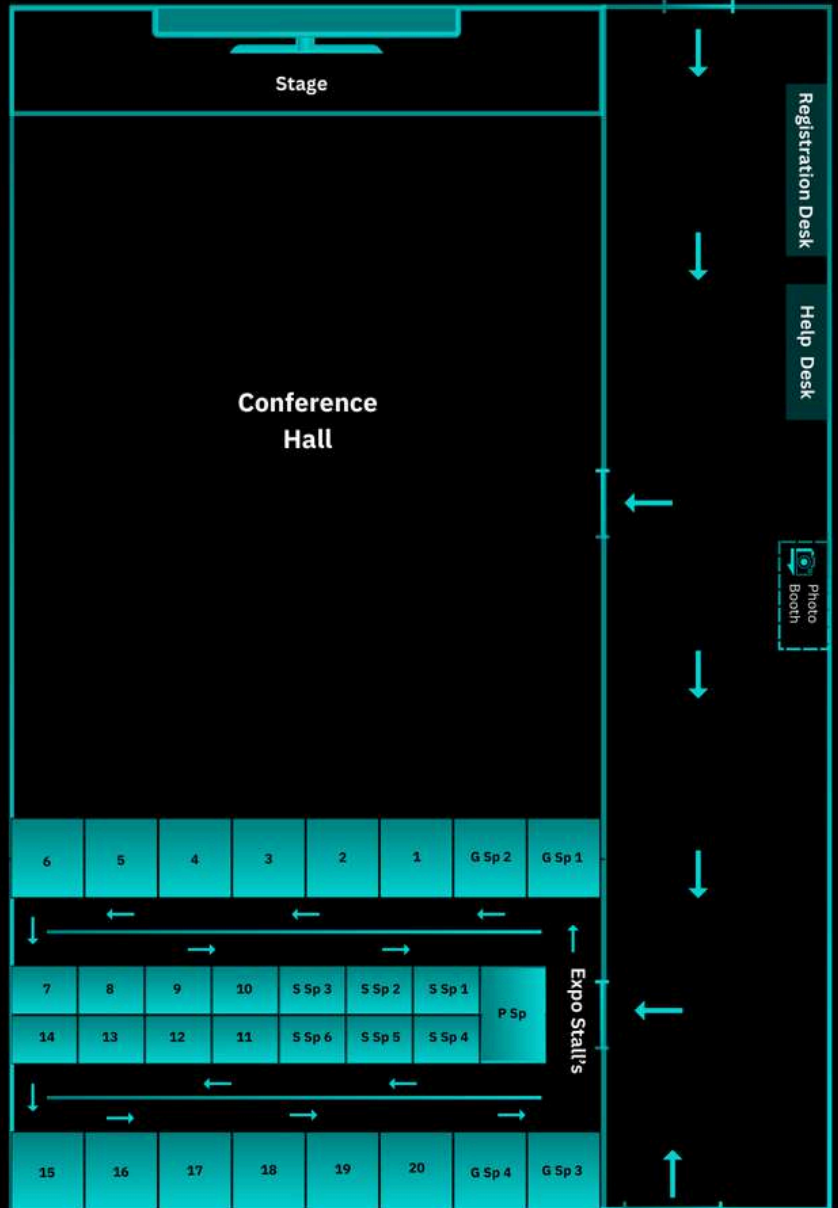
EXCITING EXHIBIT STALL SPACES AVAILABLE AT POULTRYTECH EVENT

★ Pre-fabricated Stall includes:

Exhibitors Fascia Name, Octonorm Table, Chairs, Plug Point, Dust Bin and Morning, Evening Tea Coffee, Cookies and Lunch

★ Any Additional Accessories

(Steel Stand, Glass Shelf, TV Table, Extra Spot Light, Halogen etc.) required will be Handed over to the exhibitor once the complete payment has been made directly to the Fabricator on the Venue.



For Stall Booking Contact : +91 9884248927, +91 93613 40297

SIZE	PRICE*	PASS	TABLE / CHAIRS
3m x 2m	₹ 30,000* + GST	3 Passes	1/3
2m x 2m	₹ 20,000* + GST	2 Passes	1/2

* Book your stall by November 30 and enjoy a 20% discount! Or, book by December 31 for a 10% discount.

PAST EVENT HIGHLIGHTS



Transforming Poultry Together for Future

29th June 2024 @ Golden Palace, Namakkal

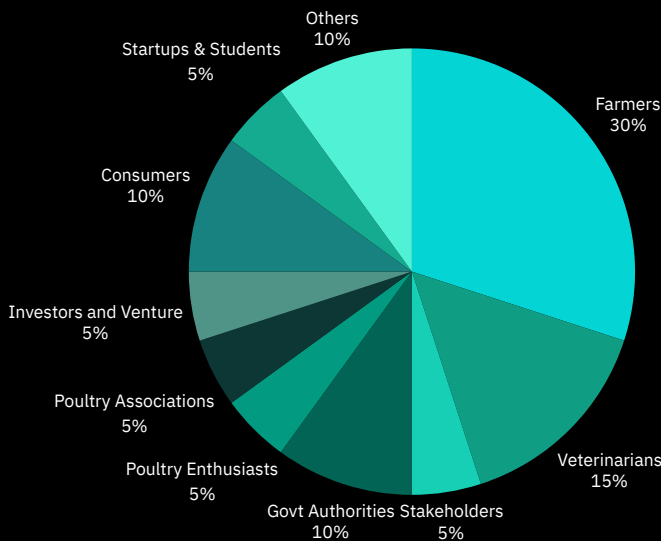
1000+
Attendees

15+
Speakers

20+
Products

40+
Stalls

Attendee Distribution



Our Valued Collaborators



Dr. N Jagadeesh

★★★★★ -Kemin Industries

From AI to automation, the sessions were eye-opening. We're now better equipped to navigate the challenges of modern poultry farming



Chandrasekaran

★★★★★ -RGS Feeds

I've attended many events, but the PoultryTech Summit stands out. The connections I made and the knowledge I gained will drive my business forward.

Event Recap on
YouTube



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