



nd
2^{Ed}

POULTRYTECH

SUMMIT & EXPO 2025

Empowering Poultry, Enriching Lives

THE FUTURE UNFOLDS

Empowering
Poultry Farmers,
Innovators,
Technologists, and
Researchers
to revolutionize
poultry
production with
digital,
sustainable, and
scalable solutions.

JANAGARAN VARADHARAJ



Simplified Solutions for Smarter Poultry Farming



**Optimize Growth, Boost Productivity, and Enhance
Flock Well-Being**



An Initiative by **poultry care** In Association with **Jiyasu + THE POULTRY BUSINESS**

POULTRYTECH SUMMIT & EXPO 2025 ^{2nd Ed}

25 Jan 2025 | Le Meridien, Coimbatore

Empowering Poultry Industry Through Transformative Technology

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Grab your ticket by Nov 30th for 30% off or by Dec 31st for 15% off!

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StartupTN **poultry care**

We cordially invite
Startups | Aspiring Entrepreneurs | Enthusiasts | Industry Experts
Working in Poultry Tech across TamilNadu to join us at the

POULTRYTECH SUMMIT & EXPO 2025 ^{2nd Ed}

Empowering Poultry Industry Through Transformation Technology

Key Attractions

- Visionary Speeches
- Intimate Conversations
- Industry Conversations
- Brand Spotlight Sessions
- Industry Expo

Associate Partners

Register Now to Become a Vital Part of the Poultry Ecosystem!

25 Jan 2025 | Saturday | Le Meridien, Coimbatore

If you have any queries, you can reach out to us at +91 93613 40297

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- Tech Leaders
- Forward-Thinking Farmers
- Strategic Investors

25 Jan 2025 | MERIDIEN COIMBATORE

Limited slots available—secure yours today and lead the future of poultry innovation!

Showcase your solutions where it matters!

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POULTRYTECH SUMMIT & EXPO 2025 ^{2nd Ed}
Powering Poultry Progress with Visionary Leaders

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Only limited seats available!

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About PoultryCare



PoultryCare is at the forefront of digital transformation solutions for the poultry industry, championing innovation and collaboration. With a steadfast commitment to enhancing productivity, sustainability, and profitability, we unite poultry technology associates to spearhead meaningful change.

Event Overview:

The PoultryTech Summit & Expo 2025 is the inaugural edition of a groundbreaking event that aims to revolutionize the poultry industry. Organized by PoultryCare, this one-day summit and expo will bring together all poultry technology associates, solution providers, and industry stakeholders under one roof, fostering collaboration and driving innovation.

Vision: Our vision is to establish a unified platform that empowers the poultry industry to embrace cutting-edge technologies, promoting sustainable growth, increased productivity, and enhanced profitability for farmers.

Mission: We are on a mission to create awareness among poultry farmers about the transformative power of technology. By showcasing the latest solutions in automation, AI, IoT, analytics, Industry 4.0, and sustainability, we strive to equip them with the tools and knowledge necessary to stay ahead in a rapidly evolving industry.

Key Benefits:

Discover Innovative Solutions: Explore a vast array of poultry technology products, equipment and startup ideas through exhibition stalls and product pitching sessions, fostering a culture of innovation.

Knowledge Exchange: Gain invaluable insights from industry experts, influencers and thought leaders through keynote speeches, fireside chats, panel discussions and case studies.

Networking Opportunities: Connect with consultants, tech associates, investors and fellow stakeholders, facilitating partnerships, collaborations and shared learnings.

Digital Asset Creation: Leverage the power of large LED displays to create compelling 8-minute product presentations, transforming them into valuable digital assets for promotion.

Unified Platform: Be a part of a unified body akin to the India Poultry Equipment Manufacturers Association, driving consistent initiatives and shaping the future of the poultry industry.

PoultryTech Summit

- 8:30 - 9:30** Registration and Networking
- 9:30 - 9:45** Opening Ceremony
- 9:45 - 11:00** Chief Guest Addressing
- 11:00 - 11:30** PTIC Goals and Initiatives
- 11:45 - 12:30** Keynote Address - The Power of Technology in Poultry Farming
- 12:30 - 1:15** Fireside Chat - Unlocking Efficiency in Poultry Operations
- 1:15 - 2:00** Networking Lunch
- 2:00 - 2:30** Sponsor Presentation
- 2:30 - 3:15** Panel Discussion - Sustainable Solutions for Broiler Production
- 3:15 - 3:45** Case Studies - Advancing Poultry with Biosecurity and Technology
- 4:00 - 4:45** Keynote Address - Marketing and Branding
- 4:45 - 5:00** Recap & Thanks Note
- 5:00 - 6:00** Closing Summary

Grab your ticket by November 30th for a **30%** discount, or by December 31st for **15%** off!

 **REGISTER NOW**

Meet The Visionaries Behind



Guest of Honour

The Future of Poultry: Insights from Mr. A. RamKutty

"To predict the future, we must create it. The poultry industry must embrace innovation and technology to stay ahead."



Mr. R. Ramkutty

Treasurer, CLFMA of India

The poultry industry is experiencing rapid growth, driven by innovation, technology, and entrepreneurship. Advancements in AI, automation, and sustainable practices are shaping the future, ensuring efficiency and profitability. The industry continues to play a vital role in economic growth and nutrition security.



Watch Full Video

Chief Guest

Advancing India's Poultry Industry – Challenges & Future Prospects

Sustainable growth in poultry farming lies in innovation, efficiency, and collaboration. By embracing technology and strengthening partnerships, we can build a resilient and profitable industry for the future.



Mr. L. Saravanan

JMD, Shanthi Feeds Pvt Ltd,

Mr. L. Saravanan, JMD of Shanthi Feeds Pvt Ltd, explores the rapid growth of India's poultry sector, addressing critical challenges like feed costs, disease control, and infrastructure limitations. He highlights the transformative potential of technology, sustainable feed solutions, rural empowerment, and global market expansion. A collaborative approach between stakeholders is vital to drive innovation and long-term success in the industry.



Watch Full Video

Special Guest

Advancing Poultry Through Innovation and Collaboration

Innovation in poultry is not just about technology—it's about solving real-world challenges with research, collaboration, and strategic value addition



Dr. R. Gopalakrishnan

Principal, KSR College of Technology

This session highlights the critical role of technology, research, and industry collaboration in transforming the poultry sector. Key areas discussed include AI and IoT for smart farming, controlled environments to prevent disease outbreaks, waste management solutions, and value addition in poultry production. By integrating innovation with industry expertise, we can enhance efficiency, sustainability, and global competitiveness.



Watch Full Video

Context Setting

Empowering the Future of Poultry Industry Through Innovation

Innovation thrives on collaboration—bridging gaps, solving challenges, and shaping the future of poultry.



Janagaran Varadharaj

PoultryCare

This session highlights the importance of collaboration in transforming the poultry industry. The Poultry Tech Innovation Council aims to bring together farmers, veterinarians, technologists, and investors to drive efficiency and sustainability. Key initiatives like the Poultry Tech Summit & Expo and Poultry Connect focus on bridging the innovation gap and accelerating industry growth.



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Keynote Address

Transforming Poultry Farming with Technology – Dr. N. Jagadeesh

"Utilizing AI, automation, and precision farming will not only enhance productivity but also ensure sustainability and profitability in poultry operations."



Dr. N. Jagadeesh

Kemin Industries South Asia Pvt Ltd.,

The poultry industry is evolving rapidly with the adoption of AI, automation, and precision farming to tackle challenges like climate change, disease control, and market fluctuations. Technology integration is enhancing efficiency, sustainability, and profitability, ensuring long-term growth and stability. Data-driven decision-making and innovation are key to overcoming industry hurdles and improving overall productivity.



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Fireside Chat

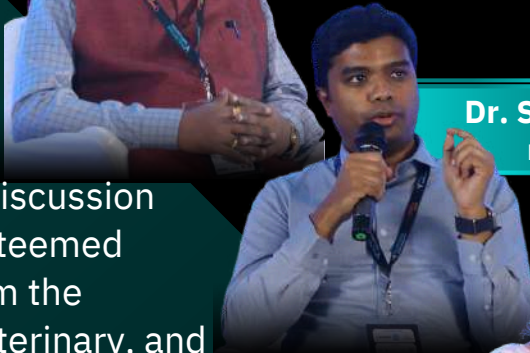
Harnessing Black Soldier Fly for Sustainable Poultry Waste Management



Mr. R.T. Ramji Srinivasa Raghavan
Food Entrepreneur & Management Consultant



Dr. N. Kumaravelu
Dean, College of Food and Dairy Technology



Dr. S. Karhikeyan
KMC Hospital



Dr. D. Sridevi
Professor and Head,
Dr.N.G.P Arts and Science College



Dr. Mohanavelu
Shanthy Feeds Pvt Ltd



Dt. Malliga
Dietitian,PFRC

Nature provides solutions to its own challenges— innovation lies in recognizing and applying them effectively

The panel discussion featured esteemed experts from the medical, veterinary, and nutrition fields, addressing key aspects of balanced diets, gut health, poultry nutrition, and food safety. The session emphasized the importance of a well-rounded diet, the role of microbial diversity in digestion, and debunked myths related to poultry consumption. Experts also discussed biosecurity measures in poultry farming, government disease prevention programs, and the impact of food choices on overall health. The discussion concluded with insightful Q&A, reinforcing the significance of scientific research in dietary decisions.



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Presentation by

Mr. R.T. Ramji Srinivasa Raghavan: Poultry's Impact on Nutrition & Economy

"73% of our population is protein deficient—raising awareness about nutrition and the role of poultry is crucial for a healthier future."



Mr. R.T. Ramji Srinivasa Raghavan

Food Entrepreneur & Management Consultant

The poultry industry plays a crucial role in economic growth and nutrition, contributing 12% to India's GDP and providing an affordable protein source. However, a lack of awareness about protein requirements remains a challenge. Emphasizing innovation and public education, the industry continues to evolve as a key driver of health and economic stability.



Watch Full Video

Fireside Chat

Harnessing Black Soldier Fly for Sustainable Poultry Waste Management

Nature provides solutions to its own challenges—innovation lies in recognizing and applying them effectively

Ms. Anupa Velusamy

Founder, KovaiBSF

Mr. Saravanan

Swathi Hatcherys

This session explores the benefits of Black Soldier Fly Larvae (BSFL) in poultry farming, focusing on waste management and high-protein feed alternatives. BSFL helps decompose organic waste efficiently while serving as a nutrient-rich feed source for poultry, aquaculture, and pets. With minimal infrastructure requirements and natural population control, it offers a sustainable and cost-effective solution for farmers.



Watch Full Video

Presentation

Environmental Guidelines for Sustainable Poultry Farming

A well-managed farm is not just about productivity; it's about creating a sustainable and environmentally responsible ecosystem for the future.



Dr. M.G. Sudha

Veterinary Assistant Surgeon,

Dr. MG Sudha shares essential environmental guidelines for poultry farming, covering odor control, waste management, and pest prevention. She highlights key regulations, sustainable composting methods, and ventilation strategies to reduce pollution. Implementing these best practices helps farmers maintain hygiene, improve productivity, and ensure regulatory compliance.



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Chief Guest

Startup Innovations & Market Opportunities in Poultry Industry

Innovation is the bridge between challenges and opportunities those who dare to cross it lead the future Adaptability and vision will shape the next generation of poultry entrepreneurs



Mr. Sivakumar P

Vice President, StartupTN

Mr Sivakumar P Vice President of StartupTN shares insights on the evolving landscape of poultry startups emerging business models and investment opportunities He emphasizes the role of AI sustainable feed solutions and global market expansion encouraging entrepreneurs to innovate and adapt He highlights the growing need for automation alternative protein sources and sector-specific incubation programs to drive the industry's future



Watch Full Video

Keynote Speaker

Advancing Poultry Research & Industry Collaboration



Collaboration is the key to innovation—bridging research and industry can transform poultry farming for a sustainable future

Dr. S. Meenakshi Sundaram

Director, TANUVAS

Dr. S. Meenakshi Sundaram, Director of the Center for Animal Production Studies, TANUVAS, highlights the importance of industry-academic collaboration in poultry research. He discusses sustainable feed solutions, disease management, waste disposal, and precision farming. He urges stakeholders to partner with TANUVAS for innovative solutions, ensuring a future-ready poultry industry.



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Case Study

The Future of Poultry Farming – Embracing Technology for Sustainability



Mr. Prabaharan

Owner, Ponmani Poultry Farm

Mr. K. S. Rathinasamy

Co-Founder & Director, Enthutech

The discussion focused on integrating AI, IoT, and automation in poultry farming to tackle labor shortages, improve production efficiency, and control mortality rates. Experts and farmers shared insights on challenges in adopting new technologies, emphasizing the need for cost-effective and scalable solutions. The session highlighted that embracing innovation is essential for the future sustainability of the poultry industry.



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SMART INCUBATION: THE FUTURE OF POULTRY STARTS HERE

This session highlights how a rural institution is transforming poultry and agricultural ecosystems through deep-tech incubation and hands-on innovation support. From AI-powered livestock health systems to sustainable feed production, the center fosters grassroots startups with 24x7 lab access and government-backed funding. Satellite-based organic carbon mapping and feather-to-cosmetic biotech projects exemplify its impact. It stands as a beacon for rural entrepreneurship and scalable PoultryTech solutions.

Speaker:

Dr. Mythili Gnamangai

Innovation Head, ACIC-KSRCTIF
K.S.Rangasamy College of Technology



Highlighted Words :

Technology-driven, Minimalist, Smart Incubation, Sustainable, IoT-enabled, Innovation, Growth, Predictive, Real-world Impact.



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REVOLUTIONIZING POULTRY MANAGEMENT WITH MAZENET SOLUTIONS

A smart tech approach is helping poultry farms reduce labor dependency with automated feeding and monitoring systems.

Lightweight IoT-driven tools are enhancing efficiency, especially in layer farms, without major infrastructure changes.

The focus is on user-friendly, scalable solutions that small and medium-scale farmers can afford and adopt gradually.

The speaker emphasized that adopting technology today is essential for sustaining growth in the next decade.

Speaker:

Mr. Dharmaraj

Head – Technology Solutions
Mazenet Solutions Pvt. Ltd.



Highlighted Words :

Affordable IoT solutions that improve productivity by at least 15 percent.



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FEEDING THE FUTURE: THE HENRICH POULTRY FEEDS LEGACY

Henrich Poultry Feeds, a legacy brand since 1979, transitioned from cattle feed to poultry nutrition with a robust 400 MT/day capacity. Their strength lies in R&D-driven innovation, tailored feed solutions for layers, broilers, and country chickens, and a focus on ESG. They offer comprehensive feed lines supporting growth, immunity, and FCR efficiency. Henrich also emphasizes sustainability in manufacturing. Their journey reflects dedication to quality, farmer trust, and future-ready nutrition.

Speaker:

Mr. Narasiman Kumar

Techno Marketing consultant,
Henrich Poultry Feeds



Highlighted Words :

Innovation in feed is not just about growth—it's about building healthier flocks and sustainable futures.



Watch Full Video

FEEDING THE FUTURE: THE HENRICH POULTRY FEEDS LEGACY

The session showcases how a rural incubation center supports innovation in poultry and agriculture through advanced facilities and mentorship.

Equipped with biotechnology, AIoT, and food tech labs, it enables product development for students, startups, and farmers.

It offers real-time satellite-based soil mapping and AI-driven poultry health monitoring solutions.

The center promotes rural entrepreneurship and technology-driven poultry solutions for sustainable growth.

Speaker:

Mr. Palanikumar

Vesper Group



Highlighted Words :

Science and technology should solve societal problems – innovation begins where real needs exist.



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K.S. Rangasamy College of Technology



SENTHIL ANDAVAR INDUSTRIES



Clean world



Vedha Elcontech



Accurate Electronics



Apple impex



Vesper Groups



Vet Pro Nutrition



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AAKAM360 PRIVATE LIMITED



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DBS Bank India Ltd



Blesswin Pharma



K.S. Rangasamy College of Technology

Educational Institution



(ABOUT US)

K.S. Rangasamy College of Technology is a premier institution committed to academic excellence, innovation, and research. Established with the vision of empowering young minds, the college offers cutting-edge education in engineering, technology, and management. With state-of-the-art infrastructure, experienced faculty, and strong industry collaborations, KSRCT nurtures students to become skilled professionals and future leaders. The institution is dedicated to fostering innovation, entrepreneurship, and holistic development, making it a hub for aspiring technocrats and researchers.

Email : principal@ksrct.ac.in

Phone Number : +91 99941 50505



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Vision For Water Treatment



(ABOUT US)

GRM Enviro Tech Solutions is a professionally managed company dedicated to providing comprehensive water treatment solutions. From effluent treatment to reverse osmosis, we specialize in safeguarding water resources through innovative technologies.

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Clean world equipments's



(ABOUT US)

Clean World Equipments specializes in innovative waste management solutions, offering cutting-edge equipment for sustainable and efficient waste disposal. With a focus on environmental responsibility, the company provides high-quality products designed to meet industrial and commercial waste management needs.

"Smart Solutions for a Cleaner Tomorrow."

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Phone Number : +91 99420 14886



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Vedha Elcontech

We automate



(ABOUT US)

Vedha Elcontech is a trusted expert in industrial electronics repair, backed by 35 years of combined experience. Using advanced technologies and world-class techniques, we diagnose and resolve issues with precision. Our test benches simulate real industrial environments to ensure the highest quality repairs. We use OEM-standard spare parts and offer reliable replacements for irreparable products. Additionally, our expertise extends to industrial automation solutions and technical consultation, helping businesses optimize their automation needs efficiently.

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Accurate Electronics

Always Better



(ABOUT US)

Accurate Electronics has been a trusted name in the global weighing scale industry since 2001. Committed to excellence, we specialize in the sales, service, and support of electronic weighing solutions. With a foundation built on integrity, professionalism, and superior quality, we continue to set new benchmarks in precision and reliability.

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Phone Number : +91 98430 14400



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SARAN ENTERPRISES

The Care takers



(ABOUT US)

Vesper Group, established in 1978, is a prominent Indian veterinary pharmaceutical company recognized among the top 10 in the country.

The group comprises several subsidiaries, including Vesper Pharmaceuticals, Vesper Labs, Herbal Farma, and Orchid Spa, serving diverse industries such as poultry, dairy, aquaculture, and companion animals.

With a strong emphasis on research and development, Vesper Group focuses on creating efficacious drugs and formulations tailored to various animal species' physiological needs.

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Phone Number : +91 99943 18190



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Vetpro Nutrition



Quality Nutrition, Expertly Delivered



(ABOUT US)

Vetpro Nutrition is dedicated to advancing animal health with innovative and research-driven nutritional solutions. They provide high-quality feed supplements and veterinary products to enhance livestock productivity. With cutting-edge biotechnology and industry expertise, they ensure safe and effective formulations. Their solutions support farmers and veterinarians in optimizing animal well-being.

"Enhancing Animal Health Through Science and Innovation."

Email : vetpronutrition@gmail.com

Phone Number : +91 63741 16563



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Enthu Technology Solutions India Pvt Ltd



Your digital transformation partner



(ABOUT US)

Enthu Technology Solutions India Pvt. Ltd., an ISO-certified organization founded in 2007, offers comprehensive Product Design, Development, and Manufacturing services for Embedded and IoT products. We support start-ups with our PCB MATE & SMT MATE products and provide top-tier OEM & ODM services. Additionally, our Enthutech Academic Solutions bridge the gap between industry and academia through lab establishment and industrial training.

Email : info@enthutech.in

Phone Number : +91 91506 29071



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unicare**
BIOTECHNOLOGY PRODUCTS

Diponed unicare pvt ltd

Biointelligent Products



(ABOUT US)

Diponed Unicare Private Limited is a leading provider of innovative healthcare and wellness solutions. Committed to quality and innovation, the company offers a range of products designed to enhance well-being and improve lives.

Email : digital@diponed.com

Phone Number :+91 88386 12407



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Adhiban farms Pvt Ltd

Healthy & Happy Eggs



(ABOUT US)

Adhiban Farms Pvt Ltd is dedicated to sustainable poultry farming, high-quality feed production, and innovative waste management. Combining modern technology with traditional practices, we ensure productivity, animal health, and environmental sustainability.

"Quality Farming, Sustainable Future."

Email : adhibaneggfarms@gmail.com

Phone Number : +91 96553 92357



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Mazenet

Together Towards Success



(ABOUT US)

Mazenet Solution has been a pioneer in workforce development since 2001, specializing in Talent Solutions, Corporate Training, Managed IT Services, and Lab on Demand. With 24+ years of expertise, they have trained professionals in 100+ technologies. Serving over 300 clients, including Fortune 500 companies and Big 4 firms, they bridge skill gaps with cutting-edge training. Their mission is to empower businesses with future-ready talent.

"Transforming Workforce, Empowering Businesses."

Email : info@mazenettech.com

Phone Number : +91 96777 18881



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AAKAM360 PRIVATE LIMITED

Innovate and inspire



(ABOUT US)

AAKAM360 Private Limited is a dynamic company specializing in innovative solutions across various industries. With a commitment to excellence and cutting-edge technology, AAKAM360 provides end-to-end services tailored to meet business needs. The company focuses on delivering high-quality, efficient, and scalable solutions, ensuring customer satisfaction and long-term success. Backed by a team of experts, AAKAM360 thrives on innovation, precision, and reliability, making it a trusted partner in the industry.

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Phone Number : +91 81483 07816



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SMARTAM ENGINEERS PVT LTD



Never miss the new stuff!



(ABOUT US)

Smartam Engineers business objective is to provide total peace of mind for poultry farmers through the creation of innovative automation systems. We help poultry farmers improve animal performance and boost operational efficiency by providing complete automation solutions. In doing so, we mainly focus on the regulation, control and monitoring of barn processes. From ventilation and climate control, feed and water control, animal weighing, lighting and egg counting to farm management

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Phone Number :+91 94430 00882



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Blesswin Pharma

BLESSWIN PHARMA

Together Towards Success



(ABOUT US)

Blesswin Pharma is a leading manufacturer of Ayurvedic tablets, capsules, and tonics based in Coimbatore, Tamil Nadu. Committed to quality and innovation, the company specializes in producing effective and natural healthcare solutions rooted in traditional Ayurveda.

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Phone Number : +91 79023 62576



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Live More, Bank Less



(ABOUT US)

Welcome to DBS Bank, the first among large foreign banks in India to start operating as a wholly-owned, locally incorporated subsidiary of a leading global bank. DBS provides an entire range of banking services for large, medium and small enterprises and individual consumers in India. DBS is committed to building lasting relationships with customers and positively impacting communities through supporting enterprises and individuals.

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Phone Number :+91 98420 48907



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The Power of Ideas Unleashed at Hackathon



REIMAGINING POULTRY EFFICIENCY WITH SMART TECH SOLUTIONS

Aura Refresh Pvt. Ltd. showcased innovative poultry solutions at the PoultryTech Hackathon.

They focused on health, nutrition, and tech-based productivity improvements.

Sustainability and smart farm management were key aspects of their approach.



The session highlighted how emerging tech reshapes poultry production.

It provided valuable strategies for future-ready poultry farming.

Aura Refresh Pvt. Ltd



Watch Now

SMART FARMING SOLUTIONS FOR SMALL-SCALE POULTRY GROWTH

Poultry Connect, developed by innovators from Sethu Institute of Technology, is a smart digital solution crafted to transform small-scale poultry farming. Using IoT sensors, it monitors key farm parameters like temperature, humidity, and ammonia levels. The system helps predict diseases, reduce mortality, and boost productivity by 15%.



It also links farmers directly with buyers, removing middlemen and improving profits. With a low-cost subscription model, Poultry Connect is both affordable and scalable for regional farms.

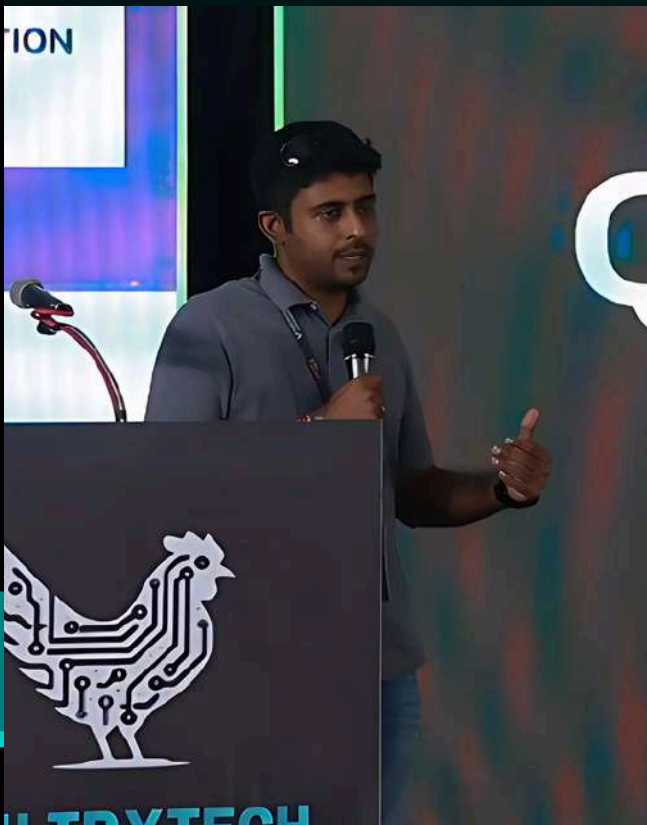
**Sethu Institute of
Technology**



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REVOLUTIONIZING EGG SHELF LIFE WITH ORGANIC INNOVATION

Eggcellent Extender presents a game-changing organic solution to combat egg wastage across the poultry value chain. By extending the freshness of boiled eggs up to 30 days and raw eggs beyond 60 days, it supports both farmers and retailers. This cost-effective, 100% natural coating reduces spoilage from microbial contamination and CO₂ loss



Ideal for online retail and exports, it addresses rotten egg complaints in quick commerce. The solution ensures better profitability with just 6 paisa per egg.

Eggcellent Extender



Watch Now

ALGAE-POWERED POULTRY NUTRITION FOR A HEALTHIER FUTURE

Zaara Biotech introduces an algae-based, antibiotic-free poultry feed that improves bird health and reduces mortality. The nutrient-rich composition enhances egg yolk color and boosts omega-3, calcium, and protein levels. This sustainable feed offers healthier meat with lower cholesterol and caters to growing consumer demand for organic poultry.



The innovation supports eco-friendly farming with a reduced carbon footprint. Zaara's scalable model positions it for global impact in poultry nutrition.

Zaara Biotech



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HONORING THE PILLARS OF INNOVATION IN THE HACKATHON

We extend our heartfelt thanks to all the judges who brought clarity vision and expertise to the PoultryTech Hackathon. Your thoughtful evaluation empowered every participant and ensured a high standard of innovation. Your contribution helped shape breakthrough ideas into practical solutions for the poultry industry.



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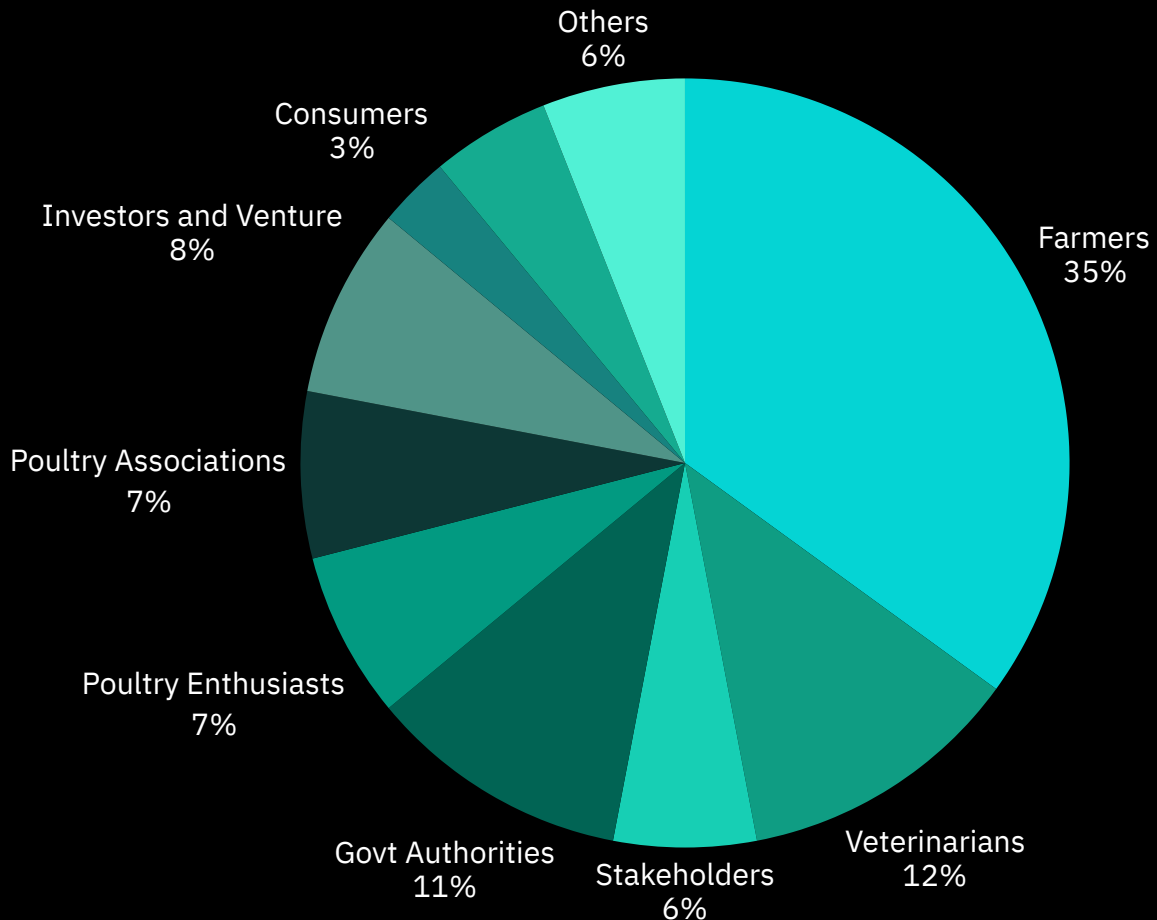
VOICES FROM THE GROUND – REAL FEEDBACK THAT'S SHAPING THE FUTURE OF POULTRYTECH



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IGNITING INNOVATION, EMPOWERING POULTRY FUTURES

A curated collection of innovations, insights, and impact from the 2025 PoultryTech movement. Discover how technology is redefining the poultry industry, one breakthrough at a time.



STRENGTH IN COLLABORATION — OUR PILLARS OF SUPPORT



POWERING PROGRESS TOGETHER – HONORING OUR COLLABORATION WITH **BCC & PFRC**

**Strong partnerships shape resilient poultry ecosystems.
BCC and PFRC have played a vital role in guiding,
supporting, and aligning the industry's goals toward
sustainable transformation.**



We proudly celebrate our alliance with the Broiler Coordination Committee (BCC) and the Poultry Farmers Regulatory Council (PFRC), two leading forces in India's poultry landscape. Their grassroots engagement, farmer-centric approach, and active policy participation have empowered countless stakeholders across the sector. By supporting innovation, championing fair practices, and bridging gaps between technology and farm-level needs, BCC and PFRC continue to be catalysts of meaningful change. Their collaboration with PoultryTech fuels our shared mission—to build a sustainable, inclusive, and forward-thinking poultry future.

DRIVING DIGITAL EVOLUTION — CELEBRATING OUR TECHNOLOGY PARTNER

ENTHUTECH

Innovation meets agriculture.

EnthuTech is accelerating the digital transformation of the poultry sector, where intelligence, automation, and insight redefine farm success.



EnthuTech is redefining poultry farming through intelligent technology and smart automation. As a pioneer in IoT-based agri solutions, their innovations empower farmers with real-time data, precision control, and actionable insights. By bridging the gap between traditional poultry practices and next-gen tech, EnthuTech plays a crucial role in driving efficiency, sustainability, and growth across the poultry value chain. Their collaboration strengthens the shared vision of building a smarter, future-ready poultry ecosystem. With every solution, they inspire a new era of data-driven decision-making. Together, we move closer to transforming India's poultry future.

STRENGTHENING PIONEERING PARTNERSHIPS - HONOURING OUR IMPACT PARTNER **KEMIN INDUSTRIES**

Science-backed solutions shaping poultry nutrition and health.



Kemin empowers poultry producers with cutting-edge nutritional and health solutions rooted in science. Their innovations address real farm challenges like feed efficiency, immunity, and disease resistance. With a strong focus on sustainability, quality, and safety, Kemin enhances both productivity and profitability. Their partnership fuels our shared vision for a future-ready poultry ecosystem. Together, we build healthier flocks and a stronger poultry industry.

With every breakthrough, Kemin reaffirms its commitment to farmer success and industry evolution. Their presence at PoultryTech amplifies innovation at the grassroots.

FOSTERING IDEAS, FUELING IMPACT — SPOTLIGHT
ON OUR ACADEMIC PARTNER

K.S.RANGASAMY COLLEGE OF TECHNOLOGY

Where innovation takes root, and the poultry future takes flight.



K.S.Rangasamy College of Technology (KSRCT) stands as a pillar of academic excellence and innovation. As the host institution of ACIC-KSRCT, it empowers startups, researchers, and rural innovators to turn ideas into impactful solutions. With state-of-the-art labs, advanced incubation support, and visionary leadership, KSRCT is at the forefront of AgriTech and poultry transformation. Their unwavering support is shaping the future of smart farming, sustainability, and rural entrepreneurship. From empowering students to uplifting farmers, KSRCT plays a catalytic role in revolutionizing the poultry value chain.

Together, we build knowledge. We build impact.













Thank you

**for being a part of this journey. Together,
we are shaping the future of
poultry technology.**

*To be
continued...*